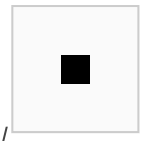
BLACK PIXEL (1×1 #000000)



Ethereum Mainnet ERC-1155 (Token #1 of 1) · 69-Byte RFC 2083 PNG · Public Sale Experiment ($1M Goal / 413 ETH Ask)

1. CONCEPT & PUBLIC EXPERIMENT FRAMING

In 2005, Alex Tew launched *The Million Dollar Homepage*, dividing a web canvas into 1,000,000 commercial pixels sold at $1 each. Twenty-one years later, **Black Pixel (1×1)** tests the conceptual inverse: a single 1×1 black PNG image (`#000000`, 69 bytes) minted as `Token #1` on Ethereum Mainnet. One person, working with AI, is openly documenting the attempt to sell this single pixel for a **$1,000,000** target at a public asking price of **413 ETH** (USD equivalent fluctuates with ETH spot price).

Where Murat Pak's *The Pixel* (#9A9A9A, auctioned at Sotheby's in April 2021) demonstrated institutional interest in single-pixel minimalism, Black Pixel reduces the work to RGB luminance zero and a minimal 69-byte RFC 2083 PNG file. No sale has occurred to date, and submitting this catalog sheet does not imply institutional endorsement or auction acceptance.

2. ART-HISTORICAL LINEAGE & TOKEN SCOPE

1915 · PETROGRAD

Kazimir Malevich
Black Suprematic Square — zero-point of non-objective painting.

2005 · WILTSHIRE

Alex Tew
The Million Dollar Homepage — 1,000,000 commercial pixels at $1/px.

2021 · SOTHEBY'S

Murat Pak
The Pixel (#9A9A9A) — single-pixel auction benchmark.

2026 · ETHEREUM

Black Pixel (1×1)
1 of 1 (#000000), 69 bytes RFC 2083 PNG. Open experiment.

Edition Scope: `Black Pixel` reflects `totalSupply(1) = 1`, `totalMinted(1) = 1`, and `maxSupply(1) = 1` on Ethereum Mainnet. Buying acquires ownership of `Token #1` strictly AS IS, without exclusive copyright or trademark rights over the color `#000000` or a 1×1 square, and with no promise of price appreciation, financial return, or post-sale utility.

3. CRYPTOGRAPHIC & CONTRACT DISCLOSURES

TOKEN STANDARD & CHAIN	Ethereum Mainnet (Chain ID: 1) · ERC-1155 (ERC1155SeaDropCloneable EIP-1167 Proxy)
CONTRACT ADDRESS	0xdafe69b04bb2ee097b6d483b2d272b3fbb519159 (Token #1 · Supply: 1 of 1 · Mint Block 25165702)
MEDIA PAYLOAD	69-byte RFC 2083 PNG (#000000, RGB 0,0,0) · ipfs://bafkreigepxmumxaa5gqmroc6t2sy2mbuudjdxhhzeyitmaxtiydvfjhlsy
SHA-256 DIGEST	c47dd9465c00e9a0c8b85e9ea58d3034a0d23b9cf926113602f3460752a4eb96
69-BYTE HEXADECIMAL	89 50 4E 47 0D 0A 1A 0A 00 00 00 0D 49 48 44 52 00 00 00 01 00 00 00 01 08 02 00 00 00 90 77 53 DE 00 00 00 0C 49 44 41 54 78 9C 63 60 60 60 00 00 00 04 00 01 F6 17 38 55 00 00 00 00 49 45 4E 44 AE 42 60 82
METADATA URI CAVEAT	ipfs://QmViGLHHGNvfWVwf6yo8x5Vm4JMS8YHetKYkJoeVG4jfRU/{id} (resolves at decimal /1; 64-hex zero-padded clients receive HTTP 404).
ADMIN PERMISSIONS & PRIOR BURN STATEMENT	owner() (0x84e0...75bd) and _CONFIGURER (0x864B...EB7c) remain active on ERC1155SeaDropCloneable; contract bytecode does not enforce permanent immutability. Previous site copy stated that upon a full 413 ETH sale or accepted institutional settlement, the seller would transfer or renounce owner() per the buyer's written instruction. This is a seller commitment to act under the buyer's written settlement instructions, not an automatic or atomic smart-contract action. It has not been executed.

4. EXPERIMENT DOCUMENTATION & PUBLIC VERIFICATION

The project documents its public outreach, site revisions, and telemetry methodology openly on its companion web log. Early raw CDN request counts and unsegmented session timers are explicitly excluded here because they do not reliably isolate human buyers or verified collector intent.

PUBLIC PORTAL	https://black-pixel-1x1.vercel.app (/) · /history.html (experiment log) · /memorandum.html · /dossier.html
OPENSEA & RARIBLE	Listed at 413 ETH asking price; any marketplace offer applies to the entire Token #1 NFT.
OPERATIONAL STATUS	Owner wallet: 0x84e014603cdf9303286bdf4064de3f1a06f375bd · Contact: oneblackpixel@proton.me
ASKING BENCHMARK	413 ETH public listing ask ($1,000,000 conceptual target; floating ETH/USD spot; not an independent appraisal).

5. INQUIRY SCOPE FOR AUCTION & CURATORIAL SPECIALISTS

This catalog sheet is provided to support specialist evaluation of whether an already-minted single-edition ERC-1155 digital conceptual work with an active public OpenSea listing fits private placement or curated digital art review, and under what standard consignment and reserve rules.

CATALOG STATUS: Single-Work Edition (Token #1 of 1) · Owner Wallet: 0x84e014603cdf9303286bdf4064de3f1a06f375bd
COLLECTOR STATUS: Unsold — Active Listing on Ethereum Mainnet
CONTACT DESK: oneblackpixel@proton.me · https://black-pixel-1x1.vercel.app/dossier.html